

**WRRM(FM), WGRR(FM), WFTK(FM)  
EEO PUBLIC FILE REPORT  
June 1, 2007 – May 31, 2008**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Sales Assistant	1-9, 11-19, 21	15
Account Executive	1, 13, 15, 21	15
Account Executive	1, 13, 15, 21	15
Sales Manager	1, 14, 15	15
Morning Show Host	22*	22
Account Executive	1, 13, 15, 21	15
Morning Show Host	22*	22
Account Executive	1, 13, 15, 21	15
Sales Manager	1, 14, 15, 22	22
Account Executive	1, 13, 15, 21	15
Account Executive	1, 13, 15, 21	15
Account Executive	1, 13, 15, 21	15
Account Executive	1, 13, 15, 21	13
Account Executive	1, 13, 15, 21	13
Accounting Office Clerk	1-9, 11-12, 14-19	14
Account Executive	1, 13, 15, 21	21
Program Director	20, 22*	22
Account Executive	1, 13, 15, 21	15
Account Executive	1, 13, 15, 21	13
Account Executive	1, 13, 15, 21	13
Account Executive	1, 13, 15, 21	13
Account Executive	1, 13, 15, 21	13
Account Executive	1, 13, 15, 21, 22	22
Sales Assistant	1-9, 11-19, 21	14
Web Master	1-9, 11-19, 21, 22	22

\* Exigent circumstances

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Cumulus Cincinnati Break Room	N	9
2	1 <sup>st</sup> Baptist Church 6201 Redbank Road Cincinnati, Ohio 45213 Job Bulletin Board 513-793-5642	Y	0
3	Goodwill Industries 320 Garrard Street Covington, Ky 41011 859-324-8557 Robert Moses	N	0
4	Jobs Plus 1625 Vine Street Cincinnati, Ohio 45210 Alexia Workman	N	0
5	Life Skills Center* 2612 Gilbert Ave Cincinnati, Ohio 45206 513-475-0222 Linda Hazzard	Y	1
6	Southern Ohio College 309 Buttermilk Pike Ft Mitchell, Ky 41017 859-341-5627 Jennifer Haridson	Y	1

\* In the June 1, 2006 – May 31, 2007 EEO Public File Report (the “2007 Report”), the SEU 7 Hills Neighborhood House in Cincinnati, Ohio (“7 Hills”), as a source entitled to receive the SEU’s vacancy notifications. 7 Hills lost its funding, and advised the SEU that it had transferred its job placement activities to the Life Skills Center in Cincinnati, Ohio. Accordingly, the SEU has removed 7 Hills from its MRSL.

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Cincinnati Herald 354 Hearne Ave Cincinnati, Ohio 45229 513-961-3331 Linda Hartman	N	3
8	NAACP 4439 Reading Road Cincinnati, Ohio 45202 513-281-1900 Job Placements	N	0
9	Ohio Assoc Broadcasters 88 East Broad Street Columbus, Ohio 43215 Job Board 614-228-4052	N	3
10	Internal Transfer/Promotion	N	0
11	Brown Mackie College 1011 Glendale Milford Road Cincinnati, Ohio 45215	N	0
12	International College of Broadcasting 6 South Smithfield Road Dayton, Ohio 45403	N	0
13	Cumulus Cincinnati Station Websites www.warm98.com www.wgrr.com www.supertalkfm965.com	N	12
14	Cincinnati Enquirer/Careerbuilders Jobpostings@mycareerbuilders.com	N	22
15	Employee Referral	N	15
16	Goodwill Industries General Office, Placement Department 10600 Springfield Pike Cincinnati, Ohio 45215	N	0
17	Cincinnati Technical College 3520 Central Parkway Cincinnati, Ohio 45223 Andi Feld-Brockett	N	1
18	One Stop Career Alliance of N. Kentucky Office of Employment and Training 320 Garrard Street Covington, KY 41011 Carla Collier	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
19	Jewish Vocational Services 4300 Rossplain Road Cincinnati, OH 45236 Gina Harper	Y	0
20	AllAccess.com	N	2
21	On-Air Announcements (on one or more SEU stations)	N	12
22	Word-of-mouth referral	N	6
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			87

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Participate in Job Fair	On May 13, 2008, the SEU participated in West Chester Chamber Alliance Job/Business Expo. The SEU was the event's primary media sponsor and promoted the event in on air announcements, email blasts and Website Banner exposure. The SEU's Sales Manager, Marketing Director and an Account Executive attended the fair, where they spoke to attendees about vacancies within the SEU and about career opportunities in the broadcast industry.
<b>2</b>	Management level training regarding EEO and preventing discrimination	On April 4, 2008, the SEU's Market and Business Managers attended a telephonic training session presented by Cumulus's outside communications counsel on compliance with the FCC's EEO rules.
<b>3</b>	Host Internship Program	During the reporting period, the SEU hosted six student interns from the University of Cincinnati, Butler University, Miami University, Northern Kentucky University, and the Ohio Center of Broadcasting. The student interns, each of whom received academic credit for their internship, worked in the SEU's Promotions and Programming departments and were supervised by the SEU's Promotions Director and a Producer. While working in the SEU, the interns were afforded opportunities to learn and experience different aspects of the Promotions, and Programming departments. Interns shadowed the Promotion Directors and On Air Hosts and observed the day-to-day operations of radio stations. In addition, the interns learned how to use tools and programs commonly used in the broadcast industry.